

**BLYTH TOWN COUNCIL**  
**Community Development Committee**  
**Thursday 28 September 2023**  
**Decision Report**  
**Blyth Town Football Club**

**Recommendation**

**The Committee RESOLVE to agree: To consider the request from the football club to sponsor an advertising board for £300 in the first year and £225 thereafter.**

Ward

South Blyth

Risk Management

The cost of the board can be met from the publicity and production of the newsletter budget that is held by Governance Committee. This budget meets the current Blyth Spartans advertising arrangements. This type of publicity budget for sporting organisations may be more appropriate to be held by the Community Development Committee and will be transferred there as part of the 2024/25 budget process.

Objective

To promote sport and a healthy lifestyle by encouraging sporting organisations to thrive and serve the community.

Report

An email has been received from Mr Chris Fryer a member of Blyth First Team Committee inviting the Town Council to be part of a sponsorship/partner opportunity supporting the football club. The club have also invited members to visit the club to see the facilities if they wish. The club have invited us to sponsor an advertisement board costing £300 in the first year and £225 thereafter as well as a year free in the business club. We have a similar type of arrangement with Blyth Spartans for an advertising board and space to advertise in their programme that costs us £180 per annum for the board. In the circumstances it seems equitable to consider the request favourably.

**J Hughes**  
**Town Clerk**

**8 August 2023**